



Center on Emerging and Pacific Economies

at the School of International Relations and Pacific Studies

2012-13 ANNUAL REPORT

DIRECTORS' MESSAGE

We are excited to report that the Center on Emerging and Pacific Economies (EmPac) has completed a highly successful seventh year of operation. EmPac's mission is to connect UC San Diego with global leaders of the technological, economic and political transformation of Asia and the Americas. The Center, which is part of the School of International Relations and Pacific Studies (IR/PS), hosts executives, policy-makers and scholars to address the major challenges of our time and to expand the capacity of UC San Diego's faculty and students to address these challenges.



Gordon Hanson, Professor



Ulrike Schaeede, Professor

EmPac's signature activity is the Pacific Leadership Fellows Program. Since 2006, we have welcomed 57 distinguished leaders from 19 different countries, representing business, government, civil society, the media and academia. During the 2012-13 academic year, we welcomed nine Fellows who addressed, among other issues, threats to Asia's energy security and Japan's nuclear situation, the future of China's migration and population policies, the consequences of drug-related violence for the rule of law in Mexico and how to deliver humanitarian assistance in areas of conflict in the Middle East. Profiles and video interviews of our Fellows can be viewed online.

In addition to interacting with faculty, students and community leaders in San Diego, the Fellows greatly enhance our network in the Pacific. We continue our engagement through regular alumni meetings and conferences in their regions, and are grateful for their continued efforts to direct talented prospective visitors, scholars and students to our academic program.

A second area of activity for EmPac is to provide startup funding for new research initiatives in economics, public policy, international relations and management. This past year was the Center's most successful yet. In addition to offering support for pilot projects on causes of military conflict in South Asia, the long-run health impact of high levels of air pollution, and public policy challenges in Singapore and Malaysia, EmPac was also critical in launching our latest major new initiative, the Policy Design and Evaluation Lab (PDEL).

PDEL is a new research venture at UC San Diego that is unique in design and mission. It functions as a hub and design center that helps scholars combine advanced social science methodology with the power of information technology, with the goal of creating new policies to alleviate poverty and enhance the accountability of public programs. PDEL secured a multi-million dollar grant from USAID to fund our first major project titled "Information and Communication Technology for Accountability." As a research hub, PDEL aims to forge multidisciplinary partnerships between economists, political scientists and management strategists at IR/PS and other departments on the UC San Diego campus who work in engineering, science and technology.

We express our deep gratitude to Joan and Irwin Jacobs for their generous support of EmPac.



Irwin and Joan Jacobs

ACKNOWLEDGEMENTS

Joan and Irwin Jacobs' philanthropic support has had a significant impact on numerous cultural, medical, educational and civic organizations in San Diego. Since 2006, they have supported the vision of Dean Peter F. Cowhey and the faculty at IR/PS to make the creation and continued success of EmPac possible. Their leadership gift enables IR/PS, UC San Diego and the greater San Diego region to become a center for reflection and action by leaders from the Pacific and support innovative research.



Kwan So and Cai Fang at Public Event



PDEL Launch



Women at Work Panel

YEAR AT A GLANCE

2012-13 HIGHLIGHTS

Welcomed nine Pacific Leadership Fellows from Australia, China, France, Japan, Korea, Mexico and the United States. Fellows included prominent public figures from The Age, Institute for Global Economics, Mitsubishi Corporation, Kramer Levin law firm, Institute for Energy Economics, Institute of Population and Labor Economics at the Chinese Academy of Social Sciences, Zeta, the American Embassy in Turkey and the Mexican government

Supported the launch of the Policy Design and Evaluation Lab, a major new research endeavor that is part of the larger campus-wide design initiative and is a focal point for rigorous empirical research on the interplay of public policy, technology and economic development

Hosted first “Women at Work” event as part of International Women’s Day, where six professional women in the fields of information technology, government affairs and consulting addressed the obstacles and opportunities faced by women who pursue a professional career

EmPac provided research seed grants to fund both ongoing and new innovative research projects by IR/PS professors and graduate students

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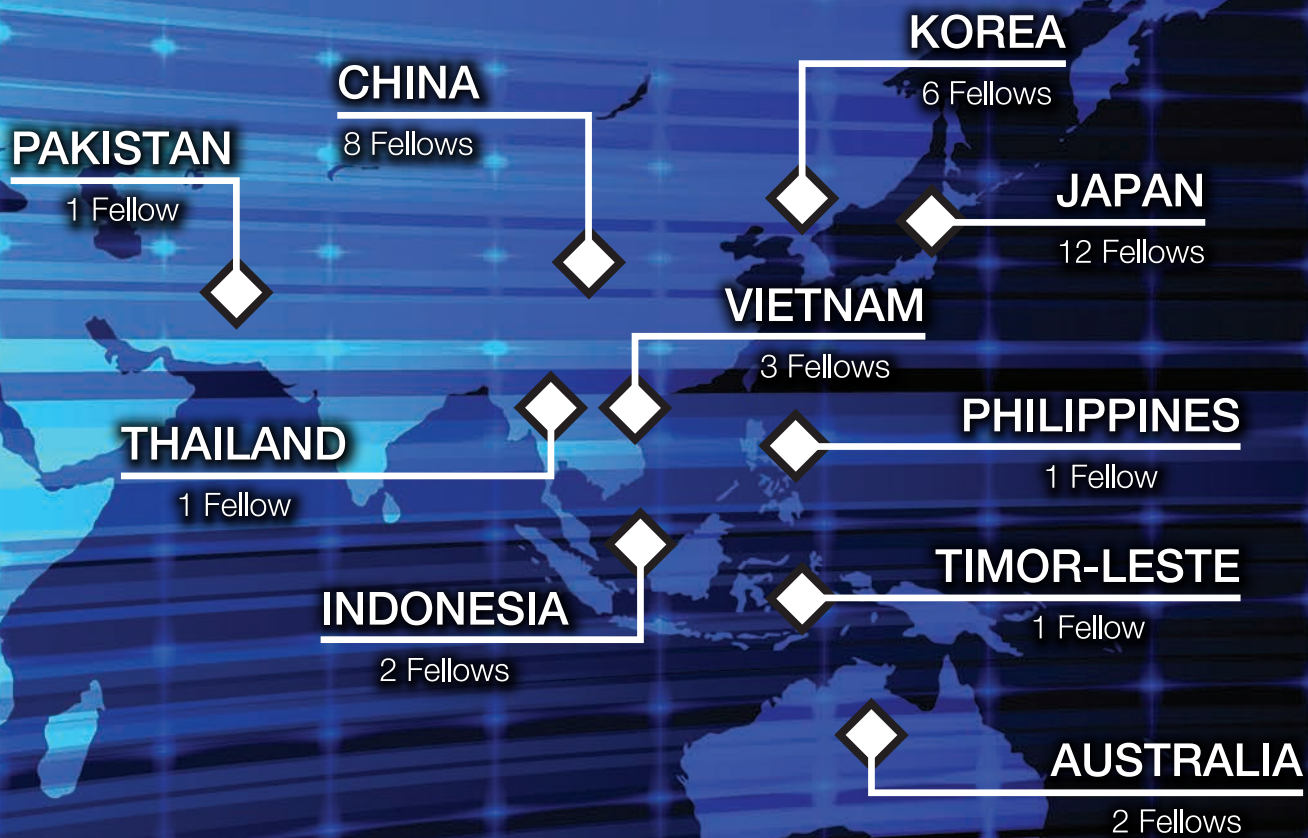
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PACIFIC LEADERSHIP FELLOWS

The Fellows program at EmPac brings leaders to UC San Diego from around the globe to engage in dialogue, research and instruction with students, alumni, faculty and the San Diego community. Fellows are drawn from remarkable scholars and policy makers who shape strategy in their own countries in



government, the private sector and academia, and provide valuable insights into how economic and political systems are evolving. Having completed its seventh year, EmPac has now hosted 57 Fellows from 19 different countries.



FELLOWS ACTIVITIES

While in residence, each Fellow fulfills a number of responsibilities. Their events and interactions may vary based on interest and length of stay, but each Fellow will:

- COLLABORATE with a faculty partner on a project or initiative
- MENTOR students informally and in a classroom setting
- SPEAK at a public program or guest lecture at community events
- ENGAGE with other appropriate UC San Diego departments
- COLLABORATE with the broader San Diego regional community, and business, government or nonprofit leaders.
- INTERACT with our supporters and local community



PAUL RAMADGE
 OCTOBER 1-13, 2012
 Faculty Host: Dean Peter Cowhey

MEDIA AND JOURNALISM

Paul Ramadge is the Vice Chancellor’s Professorial Fellow at Monash University and former Editor-in-Chief of The Age in Melbourne, Australia.

With a media career spanning more than 30 years, Ramadge is a highly influential opinion leader in Australia. His views on journalism, leadership, audience engagement and the changing nature of the media are highly sought after.

As a Fellow, he guest lectured in Professor Hooper’s “Conflict, Terrorism, and The Media” course as well as in a journalism class at UC San Diego’s Preuss School. Two public talks were held, with the first titled “Inside the Media’s Coverage of People Smuggling between Indonesia and Australia,” where he gave a rare insider’s account of The Age’s performance in covering a story of global concern. The second lecture, “Truth, Knowledge, and Trust in the Media,” addressed the topics of editorial trust, deep and fast journalism, and the politically slanted U.S. media. Ramadge also had the opportunity to make connections with several faculty members, students and community members.



NOELLE LENOIR
 OCTOBER 22-NOVEMBER 2, 2012
 Faculty Host: Dean Peter Cowhey

LAW AND REFORM

Noelle Lenoir is a partner at Kramer Levin Naftalis & Frankel, Paris, and former French Minister for Europe and Justice on the French Constitutional Court.

During her residency, Lenoir spoke at a public talk titled “How the European Union is Striving to Face the Financial Crisis,” where she gave an overview of the new treaties and regulations aimed at reinforcing the governance of the eurozone and ensuring the proper functioning of the financial solidarity mechanisms, allowing bail outs in favour of member states in distress. She had the opportunity to attend a “Brunch with the Bench” event at the University of San Diego Law School where she spoke with law students and faculty. Lenoir also spent a full day at Qualcomm, meeting with the company’s directors and members to discuss new innovations, initiatives, businesses and presentations.

ECONOMIC POLICY



IL SAKONG

NOVEMBER 5-13, 2012

Faculty Host: Stephan Haggard

Il SaKong is Chairman and CEO of the Institute for Global Economics, a private nonprofit research institute in Seoul, South Korea.

He served in the Government of the Republic of Korea as Minister of Finance and Chief Economic Secretary to the President. He was Senior Counselor to the Minister of Economic Planning and Senior Economist of the Presidential Council on Economic and Scientific Affairs.

As a Fellow, SaKong presented a public talk entitled “The Asian Economy in the Global Setting,” where he spoke about how the global economic weight has been shifting toward Asia. He responded to questions of whether this trend would be sustainable and what kind of global policy implications this great economic power shift would have on Asia itself and the rest of the world.

GLOBAL MARKETS



HIDEHIRO KONNO

NOVEMBER 24-DECEMBER 7, 2012

Faculty Host: Takeo Hoshi

Hidehiro Konno is a Board Member of Mitsubishi Corporation, Japan’s leading general trading company (Sogo-Shosha).

Prior to joining Mitsubishi, Konno was a senior official at the Ministry of Economy, Trade and Industry. His 34-year career has included positions as Counselor at the Embassy of Japan in the U.S., Director General of the International Trade Administration Bureau and the Trade Policy Bureau, and Vice Minister for International Affairs, the highest trade position in the ministry.

During his residency, Konno presented a talk titled “The Sogo-Shosha: Japan’s Unique Business Model in the Global Market,” where he spoke on Japan’s role in the global marketplace. He discussed what the Sogo-Shosha companies are, how these business models are evolving in Japan and how Sogo-Shoshas will look in the future. In addition to his public talk, Konno delivered a lunch presentation titled “Japan’s Energy Policy at a Crossroads,” where he discussed Japan’s energy policy from a business perspective and guest lectured in Professor Eiko Ushida’s class.



NOBUO TANAKA
 JANUARY 7-20, 2013
 Faculty Host: David Victor

ENERGY SECURITY

Nobuo Tanaka is one of the leading experts on energy policy in Japan, serving as a Global Associate for Energy Security and Sustainability at the Institute for Energy Economics, Japan (“Eneken”) in Tokyo.

He was Executive Director of the International Energy Agency in Paris and as the Director for Science, Technology and Industry at the Organisation for Economic Co-operation and Development (OECD). In 1998, he was posted at the Embassy of Japan in Washington, D.C., as Minister for Energy, Trade and Industry.

As a Fellow, Tanaka participated in a panel event with Hisashi Yoshikawa, Project Researcher at University of Tokyo, and David Victor, Professor at IR/PS, titled “Asia’s New Energy Security Challenges.” Panelists explored how the U.S. and Japan can lead a new governance mechanism in energy security in Asia, as well as Japan’s perspective on lessons learned from the recent tsunami and the Fukushima nuclear plant accident. Additionally, Tanaka delivered a lunch presentation for IR/PS students, where he spoke on “Shale Gas and Oil Revolution in the U.S. and Implications for other Pacific Countries.”



CAI FANG
 APRIL 1-11, 2013
 Faculty Host: Gordon Hanson

NEW CHINESE LEADERSHIP

Cai Fang currently serves as a CASS Fellow and Director of the Institute of Population and Labor Economics in the Chinese Academy of Social Sciences.

A noted economist and demographer, he is a prolific author, including “The China Miracle: Development Strategy and Economic Reform” (2003), “China’s Migrant Population” (2007) and “Thirty Years of China’s Economic Transformation” (2009). Fang is a member of various Chinese and international leading organizations, such as the Standing Committee, the Agricultural and Rural Committee of the National People’s Congress in China and the Global Agenda Council on Ageing.

During his residency at IR/PS, Fang presented a public talk titled “Challenges for the New Chinese Leadership.” What are the challenges and opportunities for China’s new leadership? How can China sustain growth and maintain social cohesion? What is the best way forward in China’s reform? Fang shared his insights on these issues as the country’s new leadership embarks on consolidating power and adjusting policies.

POLITICS AND ORGANIZED CRIME



ADELA NAVARRO BELLO

APRIL 15-26, 2013

Faculty Host: Alberto Diaz-Cayeros

Adela Navarro Bello is Co-director of the Tijuana-based weekly Zeta. She has received numerous awards for her fearless reporting and editorial policy, including the 2007 International Press Freedom Award from the Committee to Protect Journalists and the 2011 Courage in Journalism Award from the International Women's Media Foundation.

Navarro was also included in Newsweek's "150 Women Who Shake the World," published in conjunction with International Women's Day. Though 69 of her colleagues have been murdered during Mexico's drug war, she continues to publish investigative news stories about drug trafficking and corruption.

As a Fellow, Navarro Bello delivered a public talk titled "Mexico Between Politics and Organized Crime," moderated by Professor Diaz-Cayeros. She spoke of the realities of U.S.-Mexico policies toward the drug war and the challenges that journalists face in covering these issues. She also took part in two different lunchtime discussions, in which she spoke candidly with students on the realities of the drug war and what is being done, as well as the history and importance of Zeta and other magazines.

U.S. FOREIGN AID POLICY



MARK WARD

MAY 6-10, 2013


Faculty Host: Barbara Walter

Mark Ward is currently the Senior Advisor on Assistance to Syria at the American Embassy in Turkey, the office that coordinates nonlethal U.S. Government funded assistance for the Syrian people and the opposition.

Before going to Turkey, Ward was Deputy Special Coordinator in the Office of Middle East Transition at the U.S. Department of State, which coordinates all civilian assistance to Middle Eastern countries that are in transition to democracy. He is a Career Minister in the Senior Foreign Service of the United States.

As a Fellow, Ward delivered a public talk titled "U.S. Foreign Assistance for the Arab Spring." He discussed the factors that influenced U.S. policy on foreign aid to three countries transitioning from totalitarian rule to an uncertain future. He also gave a talk to students on the importance of disaster preparation and mitigation in Asia and the Pacific, and provided advice to students interested in pursuing careers at USAID. Mr. Ward also had various opportunities to connect with IR/PS faculty, staff and students as well as chances to meet with people from the community in San Diego, including companies and organizations like Qualcomm, Continua Health Technology Standards Association and the Joan B. Kroc Institute for Peace and Justice at the University of San Diego.



ALEJANDRO POIRÉ
 MAY 15-23, 2013
 Faculty Host: Alberto -Cayeros

EDUCATION AND LEGAL REFORM

Alejandro Poiré is Mexico's former Secretary of Interior and a Visiting Fellow at Stanford's Hoover Institution, teaching governance and security in Latin America.

Poiré has also held top positions under the Calderón Administration, including National Security Spokesman and Chief of National Intelligence Agency. He is also heading a social startup, México Crece, devoted to finding scalable and high impact solutions to help Mexican students identify and pursue their dreams.

As a Fellow, Poiré provided the keynote address at a two-day symposium hosted by the Center for U.S.-Mexican Studies titled "Transparency, Democracy and Reform: New Perspectives on Corruption in Mexico." He also gave a talk to students on the current security debate in the Americas, and provided advice to students interested in pursuing careers in government. Poiré delivered a public talk titled "Mexico's Future: Education, Entrepreneurship and Legal Reforms," in which he discussed that the future of Mexico's prosperity lies in its capacity to simultaneously consolidate the rule of law reforms promoted in the last few years, enhance legal transformations in several areas of economic activity and systematically open up its democratic institutions.

UPCOMING PACIFIC LEADERSHIP FELLOWS

The following are the confirmed Pacific Leadership Fellows for 2013-14. Please visit us online for an updated list.

FELLOW	RESIDENCY DATE
JAMES FALLOWS National Correspondent, <i>The Atlantic</i>	October 5-16, 2013
JOAQUIN VIAL Board Member, Central Bank of Chile	October 31-November 8, 2013
PETER HARDER Senior Policy Advisor, Dentons Canada LLP	January 17-31, 2014
MASAAKI SHIRAKAWA Former Governor, Bank of Japan	February 17-28, 2014
HIDEICHI OKADA Former Vice Minister for International Affairs, Japan	March 1-14, 2014
CHRIS LOCKE Managing Director, GSMA Mobile for Development	April 7-19, 2014

RESEARCH GRANTS

EmPac fosters academic inquiry by collaborating with faculty at IR/PS and other departments such as Economics and Political Science. Every year EmPac supports grants to fund innovative research by professors and those working with PhD candidates.



DIMITAR GUEORGUIEV
PhD CANDIDATE
UC San Diego Department of Political Science

BUDGET DEMOCRACY: TRIALS IN CHINA

Gueorguiev's research project examines the grassroots of anti-corruption policy and governance reform in China. The project sent a team of graduate students armed with cutting-edge survey research techniques to explore how bottom-up public oversight is changing the patterns of corruption during the next round of budget deliberations in several coastal townships. This sensitive issue requires carefully randomized policy treatments and assessments.

Led by Gueorguiev, the team randomly surveyed non-participants so that there would be a control and treatment group. They completed the work in late 2012 and the findings are robust and compelling. Gueorguiev argues that this is a direct cause of being involved in what is now a transparent local budget and having rich information on how the money will be spent in addition to some modicum of influence in how it will be spent.



(FROM TOP TO BOTTOM)

SCOTT DESPOSATO
PROFESSOR
UC San Diego Department of Political Science

ERIK GARTZKE
PROFESSOR
UC San Diego Department of Political Science

A SURVEY EXPERIMENT OF THE DEMOCRATIC PEACE IN INDIA AND PAKISTAN

This project, launched in 2013, is designed to conduct survey experiments in India and Pakistan on the nature of democratic peace across different cultures, regions and regimes. The survey has been designed to test for the effect of regime type (democracy/not democracy) and dispute type (territorial, resource, alliance or security) on a citizen's willingness to use force to resolve international disputes.



The scholars seek to increase our knowledge on democratic peace and of the causes of peace generally by identifying and distinguishing among possible causal mechanisms through survey experiments. This project is the first step in what could become a large multi-country study. This survey will allow Professors Desposato and Gartzke to generate preliminary results and show proof of concept before seeking extramural support for a larger study.

**KAI OSTWALD**

PhD CANDIDATE

UC San Diego Department of Political Science

PUBLIC POLICY AND ETHNIC FRACTIONALIZATION IN SINGAPORE AND MALAYSIA

This is the second part to a research project funded in 2012. Ostwald seeks to complete data collection for his dissertation on how political mobilization and public policy shape ethnic identity. He situated this research in Singapore and Malaysia, as particular features of those countries allow him to isolate the effect of key political phenomena and public policy programs.

A significant portion of the data collection, based on the prior survey administered in Singapore and Malaysia, has already been carried out with grant support from the National Science Foundation and the UC Pacific Rim Research Program.



(FROM TOP TO BOTTOM)

JOSH GRAFF ZIVIN

PROFESSOR

UC San Diego I/PS

PRASHANT BHARADWAJ

PROFESSOR

UC San Diego Department of Economics

JAMIE MULLINS

PhD CANDIDATE

UC San Diego Department of Economics

LONG TERM EFFECTS OF EARLY CHILDHOOD POLLUTION EXPOSURE – EVIDENCE FROM THE LONDON SMOG INCIDENT OF 1952

This project, launched in 2013, is designed to facilitate a deeper understanding of how exposure to environmental pollutants in utero and in early childhood impact human health in the long run — a topic of critical importance given the ever-increasing levels of pollution in the developing world.

The scholars propose to use the “London Smog” incident as a source of variation to examine the long-term impacts of exposure to very high levels of air pollution. The “Great Smog of ’52,” as it is also called, was a five-day period in December of 1952 when the City of London was subjected to severe levels of air pollution due to unusual meteorological conditions (and the city’s heavy reliance on coal at the time).

Given the continued episodes of extreme air pollution in Beijing and other major cities, it has never been more important to increase our understanding of both the immediate and lifetime cost of early exposure to air pollution. Through the study of long-term effects of air pollution exposure, this project will add a valuable dimension to our understanding that has thus far been lacking due to data limitations.



POLICY DESIGN AND EVALUATION LAB (PDEL)

UC San Diego launched a groundbreaking policy research lab this spring under the directorship of Professors Eli Berman, Gordon Hanson and Craig McIntosh.

How can we alleviate poverty?

What policies can be implemented to promote health, welfare and security?

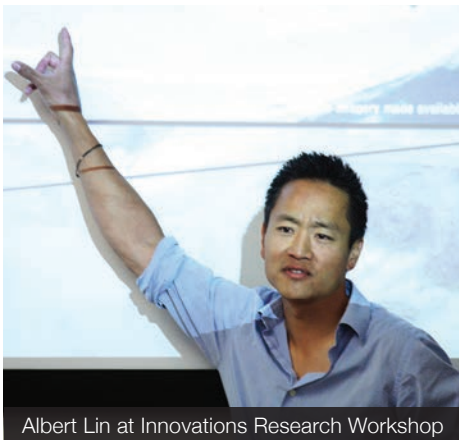
UC San Diego is helping to answer these questions with the launch of this new lab.

PDEL is designed to be an international focal point for rigorous empirical research on the interplay of public policy, technology and economic development.

The mission of PDEL is to combine advanced social science methodology with the power of information technology to design policies and programs that alleviate poverty, promote health, welfare and security, and enhance accountability.

PDEL comprises a large faculty cluster of new empiricists, skilled in three indispensable building blocks – social science lab experiments, field experiments and natural experiments. True to the spirit of UC San Diego, PDEL leverages the campus' strength in science and technology to find and then evaluate novel solutions to pressing global problems. PDEL scholars are at the frontier of understanding the consequences of interventions in education, environmental policy, public health, tax policy, and trade and immigration policy.

Visit pdel.ucsd.edu to learn more.



Albert Lin at Innovations Research Workshop



(Left to right) Eli Berman, Peter Cowhey and Gordon Hanson at Evaluation Workshop

INNOVATIONS RESEARCH WORKSHOP

This workshop series is designed to highlight recent innovations that have broader application for policy design and evaluation. Albert Lin and Paul Niehaus kicked off the series in May, with more planned for fall 2013. Lin discussed several ongoing efforts that explore the frontiers of data science in applications ranging from archaeology to global health. The new age of big data presents both challenges and opportunities for research across broad domains. Niehaus, on the other hand, talked about the implications of being electronically connected to the extreme poor. What does it mean for transacting or communicating?

EVALUATION WORKSHOP

On May 3, 2013, EmPac and PDEL co-sponsored a day-long workshop that brought together UC San Diego faculty, Grameen Foundation staff, nonprofit practitioners and social entrepreneurs. Throughout the day they examined how combining information and communication technology with improved evaluation techniques can help Grameen field test poverty alleviation programs at lower cost and deliver results on program outcomes to stakeholders with greater speed. The workshop focused on finding approaches that social entrepreneurs and academic researchers can achieve through their combined partnership.

ACADEMIC EVENTS

EmPac engages with other research based centers, universities, corporations and government agencies to provide a forum for dialogue.



Globalizing a Japanese Pharmaceutical Company December 5, 2012

In this public talk, Yasuchika Hasegawa, President and CEO of Takeda Pharmaceuticals, discussed the challenges of being a successful competitor in the global pharmaceutical industry. He shared his views on emerging markets as well as how to globalize a leading company given regulatory and cultural differences.

The Intellectual Property Market in Asia January 21, 2013

Edward Jung, Founder and Chief Technology Officer of Intellectual Ventures, explored in this public talk the manner in which national intellectual property positions developed in the U.S and Asia-Pacific in the 20th century. He assessed the development of innovation ecosystems and the resulting impact on today's global markets. This event was co-sponsored by the Korea-Pacific Program.

Beyond the U.S.-Mexico Border Buildup: Security, Migrants and Immigration Reform February 21, 2013

This was a follow-up to a 2012 workshop hosted by EmPac. Maureen Meyer and Adam Isacson of the Washington Office on Latin America, discussed their 2012 report that documents the incredible growth in the U.S. security apparatus and the humanitarian crisis of migrants at the border. They were joined by René Zenteno, Professor at the Colegio de la Frontera Norte in Tijuana, Mexico, who's recent studies analyze trends in Mexican migration, including an increase in unauthorized Mexican migration in 2012.

Women at Work: Career Challenges and Professional Advancements March 7, 2013

EmPac hosted a panel featuring six professional women in the fields of information technology, government affairs and consulting as part of International Women's Day. The panelists addressed the obstacles and opportunities faced by women who pursue a professional career. Professor Mandy O'Neill from George Mason University presented thought-provoking research on workplace backlash against powerful women and the need to self-monitor in critical situations. The next Women at Work event is being planned for 2014.



Panelists:

Tara Agen, Executive Director – Chief of Staff, Consumer PCs and Solutions, Hewlett Packard
Shawn Covell, Vice President of Government Affairs, Qualcomm Incorporated (MAS-IA '12)
JJ Hwang, Manager, International Innovation Initiative, UC San Diego Calit2 (MAS-IA '12)
Mandy O'Neill, Assistant Professor of Management, George Mason University
Brook Partridge, CEO and Founder, Vital Wave Consulting (MPIA '91)
Susan Snow, Principal, Odyssey Strategic Advisory Services Incorporated

Creating Corporate Value: Value-Up Strategies by Japanese Private Equity April 18, 2013

In this public talk, Takaomi Tomioka, Managing Director of Carlyle Japan, addressed how private equity funds create value through investment and involvement. He was accompanied by Bernd Brust, Chairman and CEO of Qualicaps, who explained Carlyle's role in transforming Qualicaps into world's second largest pharmaceutical caps manufacturer and Mitsubishi Chemical's recent \$650 million buyout of Qualicaps.

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STAY CONNECTED



EmPac wants to keep you informed. Many of our events are filmed and recorded to make the information accessible to anyone who is interested. Please visit our website for the most current videos, pictures, stories and interviews.

Explore new ways to connect with members of our global community and keep up to date with the latest events and news items using social media at EmPac and IR/PS.

Information and updates on the Center can be found on Facebook, Twitter, LinkedIn and Vimeo.



UC San Diego

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