

CENTER ON
PACIFIC ECONOMIES



2006-2007
ANNUAL REPORT

AT THE SCHOOL OF INTERNATIONAL RELATIONS AND PACIFIC STUDIES
UNIVERSITY OF CALIFORNIA, SAN DIEGO

PRESS RELEASE

JOAN AND IRWIN JACOBS LAUNCH CENTER ON PACIFIC ECONOMIES AND PACIFIC LEADERSHIP FELLOWS PROGRAM



THE JACOBS' SUPPORT WILL HELP THE SCHOOL OF INTERNATIONAL RELATIONS AND PACIFIC STUDIES BUILD AN INNOVATIVE FOREIGN AFFAIRS LEADERSHIP PROGRAM FOR SAN DIEGO AND THE PACIFIC REGION

Oct 16, 2006

By Judy Piercey, *This Week at UCSD*

As long-time civic leaders, Joan and Irwin Jacobs – he is founder and chairman of the board of directors of QUALCOMM – have shared the conviction that San Diego must have a deeper and broader role in international public policy matters. Now, working with Dean Peter F. Cowhey and the faculty of the Graduate School of International Relations and Pacific Studies (IR/PS) at UC San Diego, they will significantly enhance the region's capability in world affairs through a \$500,000 gift creating the Pacific Leadership Fellows program and a new Center on Pacific Economies.

This gift contributes to the \$1 billion fundraising goal of The Campaign for UCSD: Imagine What's Next.

“This is a seminal opportunity for IR/PS, the university and the San Diego community,” said Cowhey. “With this leadership gift from the Jacobs, we are able to turn UC San Diego and the greater San Diego region into a center for reflection and action by leaders from the Pacific.”

“Joan and I are delighted to be partnering with IR/PS in this mutual endeavor to increase foreign affairs awareness in San Diego and our region,” said Irwin Jacobs. “Our fondest hope in establishing and supporting this exciting Fellows program and the Center for Pacific Economies is that they become stronger, and more vital, with each succeeding year.”

AT A GLANCE

The first year for the Center on Pacific Economies (CPE) and the Pacific Leadership Fellows Program was very rewarding and successful. Preparations are underway for next year, and the center looks forward to building on the accomplishments of this year.



HIGHLIGHTS OF THE 2006-2007 ACADEMIC YEAR:

- Four Pacific Leadership Fellows from Asia and Latin America, each in residence for an average of two weeks, who interacted with IR/PS students, alumni and faculty, the broader university community, and business and regional leaders
- Three public lectures focusing on issues of the Pacific, such as Japan's relationship with its neighbors, and corporate governance in Korea
- The first annual CPE conference, centered around Dean Peter Cowhey's new book on global telecommunications
- Research grants that support research in China, India, Uganda, and Cameroon
- Launch of the CPE web site, featuring a spotlight on faculty, advanced search capabilities to increase awareness of the school and its research, and exclusive use of IR/PS student photography to highlight their international experiences
- Five graduate student researchers, from both the MPIA and Ph.D. programs at IR/PS, who did original research and contributed content to the CPE web site, worked with faculty to promote their research, and took part in the CPE conference

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PACIFIC LEADERSHIP FELLOW DR. MARIO ARANA

FORMER PRESIDENT OF THE CENTRAL BANK OF NICARAGUA

FACULTY SPONSOR: PROFESSOR GORDON HANSON

APRIL 3 - 14, 2007

Dr. Mario Arana, the former president of the Central Bank of Nicaragua, was the first Pacific Leadership Fellow of 2007. He interacted extensively with students, alumni, faculty, and the community. IR/PS students commented on how much they appreciated the opportunity to interact with Dr. Arana over a period of time, rather than the usual pattern of guest speakers who only have time to make one appearance before leaving. Many of those who attended his lectures commented on his breadth of knowledge, his compelling speaking style, and his warm, engaging manner. It was a privilege to have Dr. Arana provide such a wonderful beginning to this year's fellows' program.

Dr. Arana was president of the Central Bank of Nicaragua until January 2007. He was the minister of finance from

2005 until 2006. He was the minister of development, industry, and trade from 2002 until 2004 and led the negotiations of the free trade agreement with the United States and Central America. Dr. Arana was a leader of regional integration in Central America. He has been a governor at the International Monetary Fund, the World Bank, and the Inter-American Development Bank. As a minister of the technical secretary of the presidency, he coordinated the formulation and implementation of the Nicaraguan poverty reduction strategy and public investment planning.



Dr. Arana answering student questions about Nicaragua.

Prior to joining public service, he was a consultant and advisor for multilateral organizations and transnational companies, and an academic. He has served on the boards of public and private corporations and organizations. He has published research on macroeconomic and adjustment policies, external debt, poverty, and public expenditures on social programs. He earned a Ph.D. in economics from the University of Texas at Austin.

Dr. Arana represents the ideal vision of many at IR/PS – a policy professional with the academic rigor to formulate innovative policies and the institutional knowledge to promote those policies where it counts. These fellows definitely enrich IR/PS intellectual life.

Jesse R. Atkinson, MPIA 2008
Export Access Director

Dr. Arana makes a point about the complexities of trade issues while Professor Gordon Hanson listens.



Talking with Dr. Mario Arana, the former head of Nicaragua's Central Bank, helped prepare me for my summer internship with the Carter Center where I'm doing research on Nicaragua. His insights on the return of the Sandinistas to power gave me a more informed and realistic perspective on politics in Nicaragua.

Deborah Hirt, MPIA 2008
Latin America Focus



Dr. Arana discussing Nicaragua's relationship with the United States during an informal lunch with students.

Dr. Arana has held virtually every position of prestige in Nicaraguan economic policy circles, and the opportunity to absorb his insights has been truly invaluable for anyone interested in Central America or development generally. His balanced evaluation of the disparate actors with a stake in Nicaragua's development process was equal parts enlightening and fascinating. Without a doubt, those who were able to witness any one of his considerable speeches have been forced to think about the realities of managing a developing nation and economy in ways that only someone of his experience could provoke. His comments highlighted many issues that are of extreme importance in the fields of economics, international aid and development. All members of the IR/PS community have benefited from his time here.

Sean Porter, MPIA 2007
Dean's Fellow

Dr. Arana with Professor Gordon Hanson after the lecture.



ITINERARY

Wed 4/4	Welcome breakfast with Dean Peter Cowhey
	Lunch with students and faculty
	Reception with San Diego alumni
Thu 4/5	Dinner with Professor Richard Feinberg and community leaders
Fri 4/6	Dinner with Professor Rene Zenteno
Mon 4/9	Lunch with Ambassador Jeff Davidow, Director of the Institute of the Americas
Tue 4/10	Lunch with Professor Luis Felipe Lopez Calva
	Reception with Latin American Student Organization (LASO) and IR/PS students
	Guest lecture in IR/PS core class Economic Policy in Latin America
Wed 4/11	Guest lecture in IR/PS economics class International Political Economy
	Meeting with Collin Lassigard, local business leader
	Public lecture on free trade and Latin America, and reception
	Dinner with Dean Peter Cowhey and community leaders
Thu 4/12	Meeting with Josephine Durazo, MPIA 2008
	Meeting with Sean Porter, MPIA 2007
	Guest lecture, Spanish class
Fri 4/13	Breakfast with local business representatives and faculty
	Meeting with Jeffrey Flannery, local business representative, to discuss technology for low-income housing in Nicaragua, factories, and regional development
	Followup meeting with Josefine Durazo, MPIA 2008, about environmental NGOs in Nicaragua
	Meeting with Susan Steimle, from REME (Renewable Energy for Medicine and Education) about a nonprofit approach to providing solar panels for rural clinics in Nicaragua

PACIFIC LEADERSHIP FELLOW MINISTER JORGE RODRÍGUEZ-GROSSI

FORMER CHILEAN MINISTER OF ENERGY AND FINANCE

FACULTY SPONSOR: PROFESSOR GORDON HANSON

CO-SPONSOR: INSTITUTE OF THE AMERICAS

MAY 10-24, 2007

Minister Jorge Rodríguez-Grossi spent two weeks at the center in May. Minister Rodríguez-Grossi presented lectures related to the economic and business situation in Chile, and interacted with community and business leaders who share his interest in energy and environmental issues. His warmth and approachability were appreciated by everyone, and his in-depth knowledge of economics and energy in Chile were the catalysts for many interesting discussions. Highlights of his visit include his participation in the Geopolitics of Energy Conference at the Institute of the Americas, and site visits to the California Center for Sustainable Energy and Kyocera's solar tree installation.

An economist by profession, Minister Rodríguez-Grossi was appointed under secretary of finance for Chile in 1992 and was the under secretary of regional development until

Minister Rodríguez-Grossi discussing Chilean business during his public lecture.



Minister Rodríguez-Grossi answering student questions about the economy of Chile.

1994. In 1997, he became CEO of a private electric power company, Guacolda S.A. In 2001, he was appointed minister of economy and energy for Chile.

Minister Rodríguez-Grossi is currently dean of economics and business at the Jesuit University Alberto Hurtado, in Santiago, Chile. Minister Rodríguez-Grossi did his undergraduate studies at the Universidad de Chile and graduate studies at Boston University (under an AID fellowship). He has an M.A. in economics, an M.A. in Latin American development studies, and is a Ph.D. candidate in economics.

I had a great interaction with Jorge Rodríguez-Grossi when he was at IR/PS. I am in Chile now and am planning to contact him. I look forward to more of the same from the Pacific Leadership Fellows. Thanks!

Matthew Owens, MPIA 2008



Minister Rodríguez-Grossi with IR/PS students from the Latin American regional concentration.

Former Chilean minister of economy and energy, Jorge Rodríguez-Grossi participated in a seminar for twenty Latin American opinion leaders from eight countries on the geopolitics of energy. He participated in two workshop sessions and attended the final summary session and was a superb resource for the attendees, able to bring to the event real-life international experience. Minister Rodríguez-Grossi used his extensive experience to comment on regional integration in the western hemisphere, the role of various energy sources (alternative, LNG, hydro, etc.) in meeting national and regional needs in Chile and elsewhere in the hemisphere. He was particularly eloquent about the need for transparency and efficiency in government-run corporations.

Ambassador Jeffrey Davidow
Director, Institute of the Americas

Minister Rodríguez-Grossi discussing his public lecture with Professor Takeo Hoshi.



ITINERARY

Fri 5/11	Welcome lunch with Professor Gordon Hanson
	Meeting with Professor Rene Zenteno
Mon 5/14	Breakfast with Dean Peter Cowhey
	Lunch with students and faculty
Tue 5/15	Visit to California Center for Sustainable Energy and Kyocera
	Guest lecture in IR/PS core class Economic Policy in Latin America
	Dinner with Dean Peter Cowhey and community leaders
Wed 5/16	Public lecture on Chilean business climate, and reception
	Dinner at Institute of the Americas
Thu 5/17	Geopolitics of Energy Conference
	Latin American Student Organization Festival
Fri 5/18	Geopolitics of Energy Conference
Sat 5/19	Geopolitics of Energy Conference
	Dinner at the home of Ambassador Jeff Davidow
Mon 5/21	American Energy Conference
	Meeting with Professor Takeo Hoshi
	Former Vice President Al Gore presentation at UC San Diego
	Dinner at the home of Professor Rene Zenteno
Tue 5/22	American Energy Conference
	Meeting with Leif Christofferson, TEOTL Energy Partners LLC, to discuss developing a biomass to ethanol plant in Chile
	Visit to QUALCOMM and lunch

PACIFIC LEADERSHIP FELLOW AMBASSADOR SERGIO LEY

FORMER MEXICAN AMBASSADOR TO CHINA

FACULTY SPONSOR: PROFESSOR CHRIS WOODRUFF

CO-SPONSORS: INSTITUTE OF THE AMERICAS AND THE CENTER FOR
U.S.-MEXICAN STUDIES

MAY 16 - JUNE 4, 2007

Ambassador Ismael Sergio Ley-López was in residence for two weeks at the end of May. His extensive knowledge of China imbued his lectures and seminars with fascinating and authentic detail. His delightful personality charmed everyone who had the opportunity to interact with him. As Ambassador Ley's interests and experience encompass politics, energy issues, and Asia-Latin America relations, he provided meaningful insight to faculty, staff, alumni and students across IR/PS as well as the broader campus and community. As his time at the center was co-sponsored with the Institute of the Americas and the Center for U.S.-Mexican Studies, his lectures and seminars brought together groups of people from across broad disciplines and disparate fields, which led to lively interactions and fascinating discussions.

Ambassador Ley responding to student questions as Professor Rene Zenteno listens.



Ambassador Sergio Ley discussing energy use in China with students during an informal lunch.

Ambassador Ley graduated from the National School of Architecture at the National Autonomous University of Mexico in 1962. He did postgraduate studies in art history at the University of Paris and received a masters in restoration of historical buildings from the Institute of Archaeology at the University of London.

Ambassador Ley joined the Mexican foreign service in 1984, and was a cultural attaché at the Mexican embassy in Beijing, China from 1984 to 1990. From 1990 to 1993, he was the deputy-chief of mission at the Mexican embassy in Singapore. He moved to Shanghai to open the Mexican consulate there, and he was the consul general until 1994. From 1995 to 1997 he was the director general for the Pacific and Asia for the Mexican ministry of foreign affairs. He was the ambassador to Indonesia from 1997 to 2001, and the ambassador to China from 2001 until 2006.



Professor Rene Zenteno introduces Ambassador Ley before his public lecture on Mexico's foreign policy and Asia.

Ambassador Sergio Ley of Mexico participated in a seminar for twenty Latin American opinion leaders from eight countries on the geopolitics of energy. He participated in two workshop sessions and attended the final summary session and was a superb resource for the attendees, able to bring to the event real-life international experience. Ambassador Ley put into perspective China's growing energy needs and how this impacts upon its foreign policy as well as offering perceptive predictions about the future.

Ambassador Jeffrey Davidow
Director, Institute of the Americas

Ambassador Ley with IR/PS alumni at Dean Cowhey's house.



ITINERARY

Thu 5/17	Welcome breakfast with Dean Peter Cowhey
	Lunch with students and faculty
	Latin American Student Organization festival at IR/PS
	Elba Esther Gordillo Morales lecture at Institute of the Americas
Fri 5/18	Geopolitics of Energy Conference
	CPE conference dinner
Sat 5/19	Geopolitics of Energy Conference
	Dinner at the home of Ambassador Jeff Davidow
Mon 5/21	American Energy Conference
	Former Vice President Al Gore presentation at UC San Diego
Tue 5/22	Lunch at Northern Trust Bank with Susan Mallory, IR/PS International Advisory Board member, and community and business leaders
	Guest lecture in IR/PS core class Economic Policy in Latin America
Thu 5/24	Public lecture on Mexico's relationship with China, and reception
	Dinner with Professors Chris Woodruff and Gordon Hanson
Fri 5/25	Reception at the home of Susan Mallory for community and business leaders
Tue 5/29	Public lecture on Mexico and Asia and foreign policy, and reception
Thu 5/31	Alumni reception at Dean Peter Cowhey's house
Fri 6/1	Conference on finance and economics at the Center for U.S.-Mexican Studies
	Meeting with Aaron Feldman, IR/PS International Advisory Board member
Sat 6/2	Conference on finance and economics at the Center for U.S.-Mexican Studies
Sun 6/3	Faculty reception at Dean Peter Cowhey's house

PACIFIC LEADERSHIP FELLOW KAZUMASA KUSAKA

FORMER VICE-MINISTER OF INTERNATIONAL AFFAIRS FOR THE JAPANESE
MINISTRY OF ECONOMY, TRADE AND INDUSTRY (METI)

FACULTY SPONSORS: PROFESSORS TAKEO HOSHI AND ULRIKE SCHAEDE

CO-SPONSOR: SCRIPPS INSTITUTION OF OCEANOGRAPHY

MAY 30 - JUNE 17, 2007

Vice-minister Kazumasa Kusaka was our final Pacific Leadership Fellow of the academic year. He delivered lectures both at the center and at the Scripps Institution of Oceanography, visited local energy-related companies, and was the keynote speaker for commencement at IR/PS.

Vice-minister Kusaka is an executive adviser to Dentsu Inc., one of the world's largest advertising and marketing firms. He previously served for 36 years in Japan's Ministry of International Trade and Industry (MITI), rising to vice-minister for international affairs in the reorganized Ministry of Economics, Trade and Industry (METI) in 2004.

During his long career in public service, Vice-minister Kusaka was seconded to the OECD and was the senior representative for Asia Pacific Economic Cooperation (APEC). Kusaka played a central role in Asia's economic integration, promoting FTAs in the region as well as serving as a senior official negotiating the Doha development agenda

Vice-minister Kusaka delivering the commencement address.



Vice-minister Kusaka discussing Japan's energy policy.

of the WTO. He was head of Japan's Energy Agency and held director-general positions in technology and environmental policy in addition to trade and investment-related areas within METI. He was instrumental in finalizing the Kyoto Protocol, and developing Japan's energy and environment policies.

Early in his career when Japan's economic competitiveness was on the rise, he was exposed to the U.S.-Japan textile trade conflict and the automotive trade conflict. He has been committed to U.S.-Japan/trans-Pacific relations throughout the years. He launched a study group which resulted in the creation of APEC in the late 1980s. In the summer of 2006, he left government service to become an executive adviser for Dentsu, Inc. He is also a special adviser to METI, and is active in regional cooperation with Asia and the Middle East.



Vice-minister Kusaka discussing global warming with students.

I thought the talk by Vice-minister Kazumasa Kusaka on Friday was very interesting and helpful... Please do thank him for me.

Professor Kevin Brown
Scripps Institution of Oceanography

I have attended many of the events with the CPE Fellows, and they have been really fantastic. A number of students have commented to me about how interesting the discussions are and how relevant the topics are to their studies. The events with Vice-minister Kusaka that I was able to attend were interesting and informative.

Joyce Lawrence, MPIA 2008
Dean's Fellow

Vice-minister Kusaka with Professors Hoshi and Feinberg.



ITINERARY

Thu 5/31	Welcome breakfast with Dean Peter Cowhey
	Alumni reception at the home of Dean Peter Cowhey
Fri 6/1	Lecture and film event with Professor Hoshi
Mon 6/4	Lunch with students to discuss global warming
Tue 6/5	Public lecture on the topic of Japan's environmental policy and reception
	Dinner with Professors Hoshi and Schaedt
Wed 6/6	Meeting with Professor Richard Feinberg to discuss East Asian economic development.
Fri 6/8	Visit to Birch Aquarium
	Lecture at Scripps Institution of Oceanography on meeting economic and environmental goals and reception
Mon 6/11	Visit to Eurus Energy America Corporation
Tue 6/12	Meeting with Greg Arnold, managing partner of CE2 Capital Partners
Wed 6/13	Visit to Kyocera
Thu 6/14	Visit to QUALCOMM and lunch
	Dinner with George Mansho of QUALCOMM
Fri 6/15	GLI farewell reception
Sat 6/16	Breakfast with Dean's Fellows
	2007 IR/PS Commencement (keynote speaker)

UPCOMING PACIFIC LEADERSHIP FELLOWS CONFIRMED FOR 2007-2008

KIEN PHAM

Dates of Residence: November 5-17, 2007

Community Host: Margaret McKeown

Pham was born in Vietnam and came to the United States in 1977. After graduating from the University of Colorado at Boulder, Pham earned an MBA and M.A. from Stanford University. He is the founding chairman of the Vietnam Forum Foundation, an organization created to provide educational and humanitarian support to Vietnam. Pham was a White House Fellow in 1985-86, where he served as special assistant to the U.S. Trade Representative. In 1989, he was appointed to the position of special assistant, International Security Affairs, in the Office of the Secretary of Defense. In 2000, Pham became the recipient of the White House Fellows Legacy of Leadership Award. Pham is the chief executive officer for VietNamNet Media Group, the leading media group and Internet services provider in Vietnam.

DR. QIN XIAO

Dates of Residence: Winter or Spring 2007-08

Faculty Host: Susan Shirk

Dr. Xiao is chairman of the China Merchants Group and China Merchants Bank. He is a member of the Tenth Chinese People's Political Consultative Conference and chairman of Hong Kong Chinese Enterprises Association, a guest professor at the School of Economics and Management of Tsinghua University and the Graduate School of the People's Bank of China. He was a deputy to the Ninth National People's Congress and a member of Toyota International Advisory Board and also served as chairman of APEC Business Advisory Council (ABAC) in 2001. He is the author of several papers and books in the fields of economics and management. He has a Ph.D. from Oxford.

JEROME COHEN

Dates of Residence: March 1-15, 2008

Faculty Host: Susan Shirk

Cohen has been a professor at the New York University School of Law since 1990 and an adjunct senior fellow for Asia studies at the Council on Foreign Relations since 1995. Cohen graduated in 1955 from Yale Law School, where he was editor-in-chief of the Yale Law Journal. He was law secretary to both U.S. Supreme Court Chief Justice Earl Warren (1955 Term) and to Justice Felix Frankfurter (1956 Term). He served as an assistant U.S. attorney for the District of Columbia and a consultant to the U.S. Senate Committee on Foreign Relations before beginning an academic career at the University of California School of Law at Berkeley in 1959. He continues to serve as arbitrator and mediator in international business disputes relating to Asia and as adviser to families of persons detained in China, including Taiwan.

SIR DON CRUICKSHANK

Dates of Residence: December 3-7, 2007; January 14-18, 2008; March 17- 20, 2008

Faculty Host: Peter Cowhey

Cruikshank's career has included diverse assignments such as McKinsey & Co. Inc., Times Newspapers, Virgin Group plc., Wandsworth Health Authority, the National Health Service in Scotland, the United Kingdom's Office of Telecommunications (OfTel), and London Stock Exchange plc. In addition, he served as chairman of Action 2000, the United Kingdom's millennium bug campaign. He graduated with a master of arts from the University of Aberdeen in 1963, became a member of the Institute of Chartered Accountants of Scotland in 1967, and is a graduate of Manchester Business School.

CANDIDATES

(TO BE CONFIRMED)

DR. HERMINIO A. BLANCO

Dr. Blanco is a former secretary of commerce and industrial development of Mexico. Blanco served as a senior member of the economic cabinet for President Ernesto Zedillo. He is well known for his role as Mexico's chief negotiator of the North American Free Trade Agreement (NAFTA) from 1990 to 1993. In addition to NAFTA, he was responsible for the successful negotiation of the Mexico-European Union free trade agreement.

JIN DAE-JE

Dae-je is the former minister of information and communication and a former president of Samsung electronics. He resigned from the government in early 2006, and ran for the governorship of Kyungki Province on the ruling Uri-Party ticket. However he lost to Moon-Soo Kim, the candidate of the Grand National Party, as part of the widespread electoral revolt against the incumbent ruling party.

FERNANDO ELIZONDO

Elizondo is a Mexican senator affiliated with the National Action Party. He was the interim governor of Nuevo León (2000–2003) and former secretary of energy in the cabinet of President Vicente Fox. In 1971 he received an MBA from the Monterrey Institute of Technology and Higher Studies.

DR. ZHONG YUAN LI

Li is chairman of China Healthcare Holdings, a Hong Kong stock exchange company. He is a former professor of math at MIT, and a new member of the IR/PS International Advisory Board (IAB).

KAZUHIKO TOYAMA

Toyama is the executive managing director and COO for Industrial Revitalization Corporation of Japan. He is a law graduate of Tokyo University.

SIR GEOFFREY PALMER

Sir Palmer is the former prime minister of New Zealand and is currently chair of the law commission. Educated at the Victoria University of Wellington, he was awarded a British Commonwealth Fellowship at the University of Chicago where he graduated Doctor of Law *cum laude* in 1967.

TAISUKE SASANUMA

Sasanuma is a representative partner at Advantage Partners, which runs private equity funds in Japan. He was a panel member of a session on private equity funds in Japan during the June NBER meeting in Tokyo.

KUNIKO INOGUCHI

Inoguchi is a Japanese politician currently serving as minister of state for gender equality and social affairs. She is a granddaughter of the former chief justice of the Supreme Court.

DR. H. E. MAKARIM WIBISONO

Dr. Wibisono is currently the ambassador and permanent representative of Indonesia to the United Nations in Geneva. He is on the High-Level Panel for Sudan while concurrently serving as the chairman of the Working Group on Comprehensive Disarmament at the U.N. Conference of Disarmament in Geneva.

EVENTS

The center co-sponsored three events: a public lecture on corporate governance by Hasung Jang of Korea University; a symposium on Japan's transformation with Ellis Krauss, Ulrike Schaede, Ryozo Hayashi and Hideichi Okada; and a lecture by Professor Michael Mochizuki of George Washington University on East Asian security. The lectures were attended by IR/PS students, alumni and faculty, and the broader university and San Diego community.

PUBLIC LECTURE ON FEBRUARY 1, 2007

CORPORATE GOVERNANCE AND COMPETITIVENESS IN KOREA

Dr. Hasung Jang, Dean of the College of Business Administration, Korea University

Dr. Jang is pictured at right with the members of Mannam, the IR/PS Korea-focus student group.



SYMPOSIUM ON MARCH 7, 2007

JAPAN'S TRANSFORMATION: CORPORATE AND POLITICAL RESTRUCTURING DURING THE PAST TEN YEARS

Professor Ellis Krauss, Professor Ulrike Schaede, Visiting Scholars Hideichi Okada and Ryozo Hayashi

Professor Krauss is pictured at left.

PUBLIC LECTURE ON MAY 22, 2007

SHADOWS OF THE PAST AND FUTURE: JAPAN'S CONTESTED MEMORIES WITH CHINA AND KOREA AND EAST ASIAN SECURITY

Dr. Mike M. Mochizuki, Associate Professor of Political Science and International Affairs, George Washington University

Dr. Mochizuki is pictured at right.



CONFERENCE

THE DEEPENING: POLITICAL ECONOMY OF THE NEXT REVOLUTION IN THE GLOBAL COMMUNICATIONS AND INFORMATION INDUSTRIES

DEAN PETER COWHEY, DR. JONATHON ARONSON, JOHN RICHARDS

MAY 17-19, 2007

On May 17-19, 2007, 23 experts on telecommunications and information technology from universities, government, and business gathered at the first annual CPE conference. They engaged in a candid discussion about the issues raised in the draft for a new book by Peter Cowhey (dean of IR/PS), Jonathan Aronson (professor at USC), and John Richards (research scholar at IR/PS) on global policy regulating the information and communications infrastructure.

Cowhey, Aronson, and Richards argue that this market is at an inflection point enabled by the modularization of

inexpensive and powerful computing, software, terminal equipment, and broadband networking. This enables a new model of innovation for information and communications applications ranging from consumer services through fundamental basic research. It reshapes the



Dean Peter Cowhey leading a discussion.

probable winners and losers in the global market place. These economic stresses (and opportunities) ultimately lead to many battles over the policies governing the global marketplace.

The workshop featured lively debates over the precise nature of these market turning points and their implications for policy priorities. Although most participants agreed that the United States was well positioned to shape the global policy agenda, there were strong concerns that it would fail to do so in a constructive manner.

CONFERENCE PARTICIPANTS	
Mr. Donald Abelson	Sudbury International LLC
Dr. Jonathan Aronson	USC
Dr. Francois Bar	USC
Dr. Lewis Branscomb	UC San Diego
Sr. Carlos Casaus	CUDI
Dr. Peter Cowhey	UC San Diego
Dr. Pierre de Vries	USC
Mr. Eric Gan	eMobile
Mr. David Hytha	Sofinova
Mr. Michael Kleeman	UC San Diego
Mr. Michael Kurth	Boeing
Mr. Harrison Morison	Institute of the Americas
Ms. Muna Nijem	University of Chicago
Mr. Robert Pepper	Cisco
Mr. Nicolas Pujet	Level 3
Mr. John Richards	IR/PS
Dr. Greg Rosston	Stanford University
Mr. Sachio Semmoto	eMobile
Dr. Jim Short	UC San Diego
Dr. Simon Wilkie	USC
Dr. John Zysman	UC Berkeley
Emilie Lasseron	IR/PS, MPIA 2008
Federica Marchesi	IR/PS, MPIA 2007

This workshop did exactly what we envisioned for the Center on Pacific Economies. It assembled leaders in thought and strategy who identified issues, clarified differences in national approaches, and thought constructively about underlying principles for a global agenda. Coming out of this workshop we have momentum for more than the completion of our book. The participants agreed that there is an innovation agenda for global policy changes to be advanced over the next ten years, and our book can help to frame the debate. We are already envisioning the next meetings that will turn the book's ideas into a starting point for policy implementation.

Peter Cowhey
Dean of IR/PS

INTERNATIONAL DEVELOPMENT SEMINARS

The center co-sponsored a series of seminars with IR/PS and the UC San Diego Economics Department. Experts in various economic disciplines from all over the world came to the center and presented lectures that were open to students, alumni, faculty, staff, and the community, and were followed by discussions of the topics presented.

PROFESSOR EDWARD TAYLOR

UC DAVIS

Agricultural and resource economics professor Edward Taylor studies migration and its impacts on Pacific Rim countries, specifically Mexico, Central America, and Ecuador. Taylor can talk about salary remittances as economic multipliers, how immigration promotes survival in native villages, and other economic issues triggered by immigration. He can also talk about the rural economics of the Americas and Pacific Rim. He is co-directing a \$1 million national study in Mexico on the effects of immigration in rural villages with the assistance of El Colegio de Mexico, a national university system.

“A Gain With A Drain? Evidence From Rural Mexico on the New Economics of the Brain Drain”

Tuesday, April 10

International Development

PROFESSOR DAN POSNER

UCLA

Daniel Posner studies ethnic politics and the political economy of development in Africa. Posner teaches courses on comparative politics, African politics, the political economy of development, and research design. He is a founding member of the inter-university Laboratory in Comparative Ethnic Processes (LiCEP) and the founder and co-convenor of the Working Group in African Political Economy (WGAPE). His articles have appeared in the *American Political Science Review*, the *American Journal of Political Science*, *Comparative Politics*, *Comparative Political Studies*, the *British Journal of Political Science*, and the *Journal of Democracy*.

“Why Does Ethnic Diversity Undermine Public Goods Provision? An Experimental Approach”

Tuesday, May 1

International Development

PROFESSOR ALOK BHARGAVA

UNIVERSITY OF HOUSTON

Alok Bhargava is a professor of economics at the University of Houston and an adjunct professor in the School of Public Health at the University of Texas Health Science Center at Houston. He has held teaching positions at the University of Pennsylvania and Harvard University. Since 1989, he has been working on issues of nutrition, population health, child development, demography, and epidemiology in developing and developed countries. Many of his publications are on problems facing developing countries and have appeared in journals such as the *Journal of the Royal Statistical Society*, *Journal of Nutrition*, *American Journal of Human Biology*, *Journal of Educational Psychology*, *American Journal of Physical Anthropology*, and the *Food and Nutrition Bulletin*. He has advised international agencies such as the World Bank and World Health Organization on several occasions. Bhargava received his Ph.D. in econometrics from the London School of Economics in 1982.

“HIV Pandemic, Medical Brain Drain, and Economic Development in Sub-Saharan Africa”

Tuesday, May 29

International Development

POSTGRADUATE RESEARCHER AT THE CENTER ON PACIFIC ECONOMIES

DR. SARAH BAIRD

ACADEMIC YEAR APPOINTMENT 2007-2008

SARAH BAIRD

Ph.D., UC Berkeley, 2007

Agricultural and resource economics

M.S., UC Berkeley, 2002

Agricultural and resource economics

B.A. Claremont McKenna College, 2001

Economics, environmental science, and politics



RESEARCH AND TEACHING INTERESTS

Development economics, applied econometrics, health economics, applied microeconomics, program evaluation

BACKGROUND

Dr. Baird is a development economist whose work focuses on issues of health and risk, as well as on program evaluation. She finished her Ph.D. in the Department of Agricultural and Resource Economics at UC Berkeley in 2007 and has spent time in the Development Research Group of the World Bank and at the Asian Development Bank.

She has worked on issues ranging from consumption risk in Vietnam to technology adoption in India to deworming in Kenya to infant mortality globally. She has conducted field work in Vietnam and Kenya and is currently working on designing a cash transfer experiment in Malawi with Craig McIntosh and Berk Özler. She plans to continue working on issues of health and risk as well as expanding to new topics particularly in the area of natural resource economics.

PROPOSED PROJECTS

Dr. Baird's primary research interests lie at the intersection of microeconomics, health policy, program evaluation, and economic development. One aspect focuses on how individuals respond to shocks in developing countries, as

well as methods taken to insure against shocks. She is currently working on a number of projects. One paper looks at the ability of households in Vietnam to cope with an uncertain income flow. Given that households in developing countries live in high risk environments, it is important to understand to what extent households can maintain at least a subsistence level of food consumption (measured in quantities) in such a setting.

A second paper uses data from the Demographic and Health Surveys (DHS) for 59 countries to analyze the relationship between annual changes in per capita GDP and infant mortality. Thus far the research shows that there is a strong, negative association between changes in per capita GDP and changes in infant mortality across all countries. The data used in this paper will also be used for additional projects in upcoming years.

A third project involves evaluating a randomized deworming intervention in Kenya. Dr. Baird is collecting a panel dataset of Kenyan youth from 1998 to 2008 in order to estimate the medium to long-run impacts of child health. These youths make up a subset of those included in the Kenya Primary School Deworming Project where treatment for intestinal worm infections was randomly phased in to 75 sample schools between 1998 and 2001. The current research examines the longterm impacts of the program on health and education outcomes.

In addition to these projects, she is also currently conducting research on technology adoption, panel survey methods, and the impact of income and schooling on the risk of HIV infection for young women. Future research will continue this focus, as well as expand to new topics, particularly in the areas of health and the environment.

RESEARCH GRANTS

The research grants support analysis of public policy issues relevant to the Pacific region and developing economies. Seed money has been provided to IR/PS researchers who have leveraged this support to obtain significant extramural funds. We have sponsored projects on the role of public infrastructure in economic development in India, the effect of cellular technology on village economies in Africa, and the factors shaping rural to urban migration in China. The results of these projects will be presented to the IR/PS community and disseminated through the CPE web site.

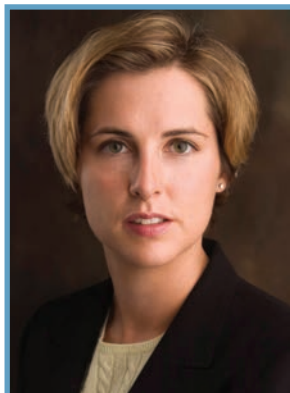
JESSICA WALLACK

Assistant Professor of
Political Economy at IR/PS

Professor Wallack is at the Center for Development Finance (CDF) at the Institute for Finance and Management Research (IFMR) in Chennai, Tamil Nadu, India, and she will continue her work there until March 2008. Her grant is supporting the completion of a book on India's infrastructure reforms, as well as a new project that extends her work on the political economy of infrastructure provision to look at the determinants of participation in a new forum for citizen feedback on urban public services among other questions. The book and the urban governance project are extensions of her work on federalism, public finance, and the political economy of public services.

In the past few months Professor Wallack has met with the new Indian secretary of power (the top career civil servant, one step below the minister) about pending changes in one of the central governments' incentive programs to motivate state-level reforms, traveled with employees of a local distribution company to look at various ways they are tracking power theft, and coded and organized Parliamentary questions about electricity sector reforms.

Professor Wallack is also designing and evaluating a set of changes to a citizen feedback system to see what effect they have on citizen usage and the system's ability to aggregate an accurate evaluation of government performance from citizen feedback.



CRAIG MCINTOSH

Assistant Professor of
Economics at IR/PS

Professor McIntosh and Michael Futch, a Ph.D. student in the economics department at UC San Diego, are using their research grant to support a project with the Grameen Technology Center and MTN, Africa's major cellphone company, that seeks to understand the impact of introducing mobile telephony into rural Africa.

A great deal of enthusiasm and anecdotal evidence has accompanied efforts to close the 'digital divide' by distributing IT more widely through the developing world. In many cases utilization has lagged expectations, however, and quantitative evidence of impact has been almost totally lacking. In Africa in particular, the mobile phone appears unique in being almost universally desired and useful. Mobile phone network coverage on the continent has grown from 10% in 1999 to 60% today. The Village Phone program, also operating in Uganda and Cameroon, uses a car battery and an antenna to allow a mobile phone to get a clear signal far beyond the reach of the normal network. The introduction of a Village Phone provides a unique ability to observe the transformation of a community as its farmers and businesspeople gain access to outside information. Professor McIntosh completed a set of baseline surveys in 2006 of 400 communities that did not have Village Phones, and is now running a followup survey that will be used to measure the changes that have taken place with the introduction of mobile telephony.



RESEARCH GRANTS

Innovative research requires scholars to take risks. The CPE grants program helps IR/PS faculty and graduate students get important new research projects off the ground, enabling them to attract significant grants from foundations and other funding sources.

Professor Gordon Hanson
Director, Center on Pacific Economies

LEI MENG

Ph.D., Economics, 2007
UC San Diego

Lei Meng received her Ph.D. from the joint program of economics and international affairs at UC San Diego. Her research relates to applied economics in general and the Chinese economy in particular. Dr. Meng received her bachelor's degree from Cornell University in 2002. Dr. Meng wrote her dissertation on rural-to-urban migration in China.



Chinese rural-to-urban migration is one of the most important economic phenomena in the past twenty years and one of the greatest movements of people in modern history. According to estimates by the National Bureau of Statistics, the number of rural-to-urban migrants has jumped from 2 million in the mid-1980s to more than 100 million in 2005. Another estimated 200 million rural residents are anticipated to migrate to urban areas and engage in urban jobs by 2020. This labor mobility and reallocation have been estimated by researchers to have contributed to at least 16 to 20 percent of China's GDP growth since the initiation of reform. The continued successful movement of Chinese rural people out of the countryside will have great consequences for the Chinese economy, the Pacific Rim economy, and the economy of the world in our increasingly globalized society.

Despite the extensive research that has been done on this topic, the existing economic literature is limited by both data scarcity and inaccessibility. Through the collection of primary data, Dr. Meng's dissertation endeavored to ad-

dress the identification problems that often exist in related research that uses only cross-sectional data. In particular, she studied how household wealth, fluctuating village-level terms of trade status, and changes in China's agricultural policies affect the individual migration decisions of rural residents in hinterland China.

In January 2006, working with Professor Guang Li from Wuhan University and with funding from the Academy of Development of Wuhan University, Dr. Meng conducted a rural household labor mobility survey involving 1,200 rural households in Zhijiang city, Hubei province, during the Chinese New Year when most migrants return to their rural homes. From this survey, she built a pseudo-panel by soliciting retrospective information at both the individual and household level. In January 2007, her research grant



provided funding for her to carry out a follow-up survey of the same 1,200 households during the 2007 Chinese New Year. This enabled Dr. Meng to constitute an extremely valuable longitudinal dataset that is conducive to examining the dynamic properties of migration decisions, studying the extent of measurement error, and obtaining important indicators not collected in the original survey.

MARKETING AND COMMUNICATIONS

The Center on Pacific Economies brand was designed and implemented throughout a broad range of marketing and communications materials. In order to provide a spotlight for the international experiences of IR/PS students, the CPE makes exclusive use of student photography on its web site and in all of its marketing materials. The CPE web site links each image to a page with information about the student photographer.


Friday, July 13, 2007

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AT THE GRADUATE SCHOOL OF INTERNATIONAL RELATIONS AND PACIFIC STUDIES

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[Kazumasa Kusaka](#)

Please check back soon for more information on fellows for the 2007-2008 academic year.

FACULTY SPOTLIGHT

Professor Stephan M. Haggard

Lawrence and Sallye Krause Professor of Korea-Pacific Studies and Director of the Korea-Pacific Program (KPP)

Haggard has co-authored a book with Marcus Noland, *Famine in North Korea: Markets, Aid and Reform*, an in-depth account of the regime of Kim Jong Il and the famine of the 1990s that caused the death of up to one million people. [More...](#)

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June 25, 2007
[Pacific Leadership Fellow Kazumasa Kusaka Speaks at IR/PS Commencement](#)

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Public lecture by Dr. Mario Arana, Pacific Leadership Fellow with introduction by Professor Gordon Hanson, Director of the Center on Pacific Economies.
May 09, 2007
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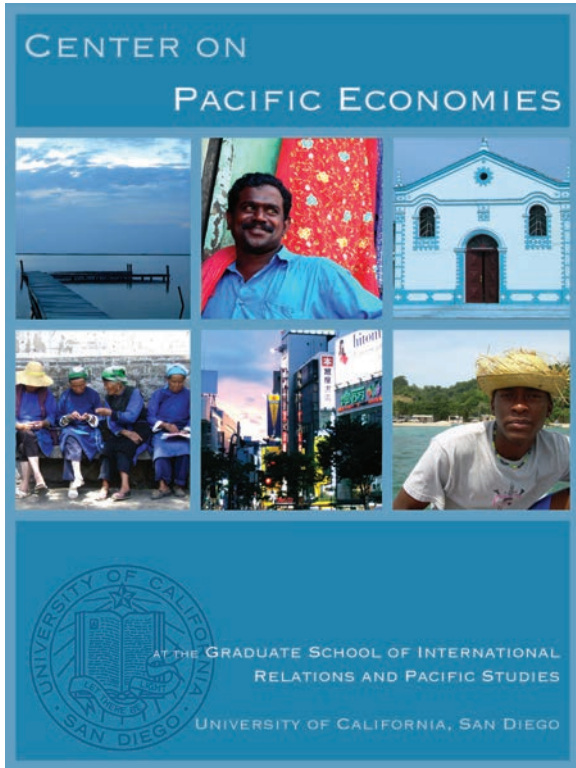
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The Center on Pacific Economies Blog contains posts written by IR/PS students. Posts address issues related to politics, economic and social policy, and business strategy in the Pacific. [More...](#)

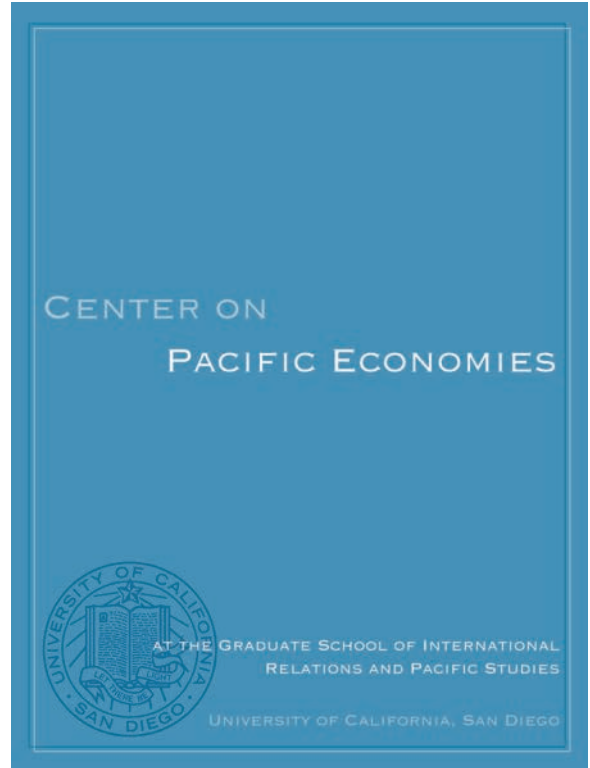
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MARKETING AND COMMUNICATIONS



Trifold brochure cover



Presentation folder cover

THE CENTER ON PACIFIC ECONOMIES AND THE SCRIPPS INSTITUTION OF OCEANOGRAPHY PRESENT A LECTURE

MEETING ECONOMIC AND ENVIRONMENTAL GOALS SIMULTANEOUSLY

SPEAKER:
KAZUMASA KUSAKA
 PACIFIC LEADERSHIP FELLOW, FORMER VICE-MINISTER OF JAPAN'S MINISTRY OF ECONOMY, TRADE AND INDUSTRY (METI)

COMMENTARY:
DR. LISA SHAFFER
 ASSISTANT DIRECTOR, PROGRAM DEVELOPMENT AND INTERNATIONAL RELATIONS, SIO
 ADJUNCT PROFESSOR, IR/PS

FRIDAY, JUNE 8TH
HUBBS HALL 4500, SIO

LECTURE 4:00 - 5:00 PM
 RECEPTION 5:00 - 6:00 PM

FOR MORE INFORMATION, PLEASE VISIT THE EVENTS CALENDAR AT IRPS.UCSD.EDU

Kazumasa Kusaka is an executive adviser to Dentsu Inc., one of the world's largest advertising and marketing firms. He served for 36 years in Japan's Ministry of International Trade and Industry (MITI), rising to become vice-minister for international affairs in the Ministry of Economics, Trade and Industry (METI) in 2004. During his long career in public service, Kusaka was seconded to the OECD and was Japan's senior representative for Asia Pacific Economic Cooperation (APEC). Kusaka played a central role in Asia's economic integration, promoting FTAs in the region as well as serving as a senior official negotiating the Doha development agenda of the WTO. He was head of Japan's Energy Agency and held director-general positions in technology and environmental policy as well as trade and investment-related areas within METI. He was instrumental in finalizing the Kyoto Protocol, and developing Japan's energy and environmental policies.

Dr. Lisa Shaffer is assistant director of Scripps Institution of Oceanography, responsible for program development and international relations, and teaches courses on sustainable development at the UCSD Graduate School of International Relations and Pacific Studies. Dr. Shaffer also serves as executive director of the UCSD campus-wide Environment and Sustainability Initiative. She spent the first 25 years of her career in Washington, DC, in a variety of positions in NASA, NOAA, and the private sector, focusing on international cooperation in studying the earth from space, before joining Scripps in 1998.

Event flyer

PUBLIC LECTURE:

35 YEARS OF MEXICO-CHINA DIPLOMATIC RELATIONS: COMPETITORS OR PARTNERS?

SPEAKER:
AMBASSADOR SERGIO LEY,
 PACIFIC LEADERSHIP FELLOW
 FORMER MEXICAN AMBASSADOR TO CHINA

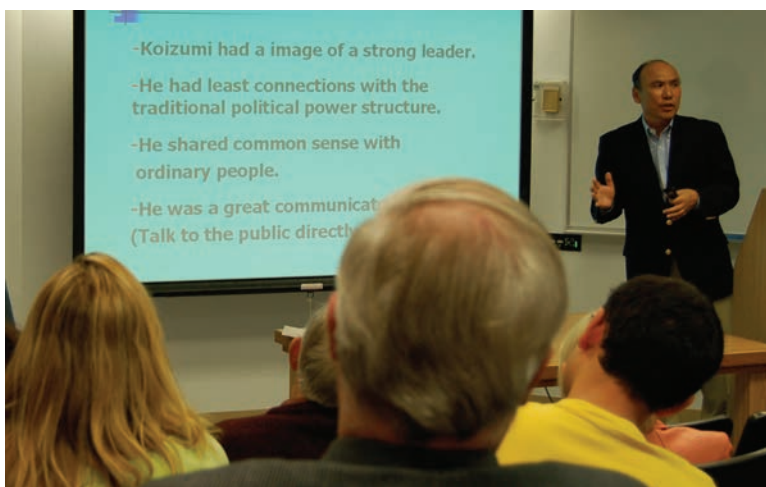
THURSDAY, MAY 24TH, 5:00 P.M.
RECEPTION TO FOLLOW
WEAVER CENTER
INSTITUTE OF THE AMERICAS
UC SAN DIEGO

SPONSORED BY THE CENTER ON PACIFIC ECONOMIES, THE INSTITUTE OF THE AMERICAS AND THE CENTER FOR US-MEXICAN STUDIES

Ambassador Ismael Sergio Ley-López graduated from the National School of Architecture at the National Autonomous University of Mexico in 1962. He did postgraduate studies in art history at the University of Paris and received a masters in restoration of historical buildings from the Institute of Archaeology at the University of London. Ley joined the Mexican foreign service in 1984, and was a cultural attaché at the Mexican embassy in Beijing, China from 1984 to 1990. From 1990 to 1993, he was the deputy-chief of mission at the Mexican embassy in Singapore. He moved to Shanghai to open the Mexican consulate there, and he was the consul general until 1994. From 1995 to 1997 he was the director general for the Pacific and Asia for the Mexican Ministry of Foreign Affairs. He was the ambassador to Indonesia from 1997 to 2001, and the ambassador to China from 2001 until 2006.

For directions to the Institute of the Americas, please visit iamericas.org. Limited free parking will be available on the top level of the Pingra parking structure (look for signs, free spaces will be clearly marked). For additional parking, please purchase a parking permit at the machine on the top level of the Pingra parking structure (\$3 for three hours). For more information, please contact Leray Penigrew at (858) 822-6736 or lpnigrew@ucsd.edu

Event flyer



Clockwise from upper left: Ambassador Ley speaking at the Institute of the Americas; Professor Hanson introducing Dr. Mario Arana to students; Professor Schaefer speaking during the Japan symposium; Mr. Okada, a visiting scholar, presenting during the Japan symposium; Professor Hoshi with students at a lunch with Ambassador Ley.

OUR MISSION



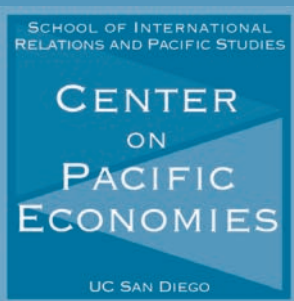
- TO FOSTER AND DISSEMINATE RESEARCH THAT ADDRESSES ECONOMIC GROWTH AND MARKET CHANGE IN THE PACIFIC.
- TO DEVELOP AND MAINTAIN A NETWORK OF LEADERS THAT WILL SHAPE PUBLIC POLICY OVER THE COMING DECADES.
- TO ESTABLISH SAN DIEGO AS A HUB FOR IDEAS AND SCHOLARSHIP ON INTERNATIONAL AFFAIRS IN THE PACIFIC.

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